

Venues Etc, London

14 February 2019



ENGAGE WITH
500+
DELEGATES

THE NAEA PROPERTYMART
NATIONAL CONFERENCE IS THE
UK'S BIGGEST AND MOST REPUTABLE
ESTATE AGENTS' CONFERENCE

naea.co.uk/events

naea | propertymark NATIONAL CONFERENCE

The National Conference will be held on 14 February 2019 at Venues Etc, London. Now in its sixth year, the conference promises to be the “must attend” event of the year for all estate agents in the UK. The annual conference is a firm fixture for leading suppliers who wish to network with the decision makers within the estate agent sector.

WHO ATTENDS

The conference attracts delegates from all over the UK and numbers have been increasing annually. Due to the phenomenal success of 2018 we are expecting over 500 delegates to attend in 2019.

Directors, senior management and specialists from across a wide variety of customer facing roles attend the forum as they know they’ll benefit enormously from the expertise of keynote speakers, the very latest in evolving business trends, and updates on the current political landscape and legislative issues.

Delegates include Propertymark members and other professional bodies associated with estate agency. In addition, non members and all others associated with the industry are welcome to attend.

THREE REASONS TO ATTEND

1

Organised by NAEA Propertymark - the UK’s foremost professional and regulatory body for estate agents.

2

The Industry’s premier conference attended by 500+ delegates in 2018.

3

Take a leadership position by placing your brand and products in the presence of industry decision makers.



REACH YOUR TARGET MARKET DRAWN FROM ALL AROUND THE UK



SHARING EXPERTISE AND WINNING NEW CUSTOMERS



“We see a great value in attending NAEA Propertymark’s conferences and sharing expertise and knowledge on the issues which face the industry.

“The feedback we receive from members also helps us to shape our products and prospects so we can remain market leading and truly deliver to members’ needs.”



“The NAEA Propertymark National Conference provides us with a great opportunity to speak to our customers face to face, get feedback and share updates.

“Members are truly engaged with the content produced on the day, which makes for lively and engaged discussions about the industry.”



“Attending NAEA Propertymark’s conferences helps us share expertise and connect with property professionals at all levels. The feedback we receive helps us to shape our products, as we pursue our aim of improving the consumers digital experience throughout their property transaction.”

SPONSORSHIP OPPORTUNITIES

Sponsorship of the NAEA Propertymark National Conference offers a number of benefits including highly visible branding on all promotional material, both before and during the conference.

We offer three different sponsorship packages to suit different budgets. Please select from one of the fantastic packages below:

PLATINUM	GOLD	SILVER
<ul style="list-style-type: none">• Prime stand 6x4 meters in a prominent position• Full page advertisement on the back cover of the delegate brochure• Eight complimentary tickets to the conference	<ul style="list-style-type: none">• Prime stand 3x2 meters in a prominent position• Full page advertisement in the delegate brochure• Five complimentary tickets	<ul style="list-style-type: none">• Exhibition stand 3x2 meters• Half page advertisement in the delegate brochure• Three complimentary tickets to the conference
£17,500 +VAT	£12,000 +VAT	£7,500 +VAT

ALL SPONSORSHIP PACKAGES ALSO INCLUDE THE FOLLOWING:

Branding on conference signage, branding on pre-event materials, branding on NAEA Propertymark website with link to sponsors' website, branding on the conference programme, inclusion of logo on all holding slides in conference room and leaflet insert in the conference bag.

BOOK NOW

To book your place or for more information call **01926 417 792**
or email sarahdavies@propertymark.co.uk

EXHIBITING

Standard Stand is 3x2 meters. Please note that for this event a shell scheme is **not** available.

INCLUDED IN ALL PARTICIPATION COSTS:

- Exhibitor service manual
- One transferable pass to the conference's presentations
- Free listing and logo on event's exhibitor page on the NAEA PropertyMark website
- Free e-ticket to invite trade visitors
- Catering for two people



ONLY 30 SPACES
AVAILABLE FOR 2019

COST OF EXHIBITING

Early bird rate before
1 September 2018

£1,900 +VAT

After 1 September 2018

£2,600 +VAT

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